

Registration open for El Chupete 2022

- **The registration period is now open with a special rate until August 31st.**

Germán Silva, president of El Chupete 2022, is preparing a luxury jury for this XVIII edition, which will be presented in early September.

Madrid, July 19th, 2022. The International Festival of Children's Communication El Chupete has announced this morning the opening of the registration period for its eighteenth edition.

As usual in recent editions, there will be a special price for the Social Campaign category and a reduced rate for all those general pieces that register from the opening until August 31st.

Both agencies and advertisers will be able to register their pieces in the section of the El Chupete website <https://www.elchupete.com/el-festival/>.

In addition, as a novelty this year, the Festival will have nine award categories corresponding to Film and Television, Digital and Mobile, Graphics, Music, Events, Branded Content, Communication, Social Campaign and Best Toy, from which a maximum of five winners per category will be chosen.

For his part, Germán Silva, president of the jury of El Chupete 2022 is immersed in the preparation of a jury of real luxury, whose official revelation is expected to be in early September at a presentation event. The organization of El Chupete comments that it will be "the best jury we have had to date, and it deserves a presentation in style".

About El Chupete

El Chupete is an independent institution promoted by professionals from the world of communication and education, whose main objective is to promote responsible child communication and encourage creativity in children.

Media Contac

Noelia López Vega
659 732 946
comunicación@elchupete.es